



## Expression of Interest

### NATIONAL EXPORT STRATEGY FUNDING 2014

The National Export Strategy (NES) is an important initiative of the Bainimarama Government to enable exporters and potential exporters to achieve competitiveness, value addition, export diversification and growth in targeted markets overseas.

The NES, over the past 7 years, has supported 34 projects, amounting to \$6.2million. This has led to significant increase in export sales and employment in majority of the companies that have been supported.

The Hon Prime Minister, in his 2014 budget announcement, increased the support for NES from \$1million to \$1.5million. This support is to continue assistance to our exporters, especially Small and Medium Enterprises (SMEs), to overcome impediments to trade and find new markets. This will enable the country to increase export, continue to improve our balance of payments and foreign reserves.

Therefore, current exporters that require assistance to increase and facilitate their exports are encouraged to apply. Eligibility for assistance will be based on the set criteria for this facility.

The Ministry, in particular, encourages SMEs that are in the export business to apply. The Ministry will assist SMEs by providing advice on the criteria, application process and relevant documents that are required with the application.

***The six prioritized sectors that the NES facility targets are Agro Business, Marine Products, Forestry, ICT, Audio Visual and Mineral Water.***

Application forms and the criteria for funding can be obtained from the Ministry's Office on Level 2, Naibati House, Goodenough Street, Suva. The forms and the criteria are also available in the Ministry's website [www.mit.gov.fj](http://www.mit.gov.fj)

Application forms should be addressed to the:

**Permanent Secretary  
Ministry of Industry & Trade  
P O Box 2118  
Government Buildings  
Suva.**

Applications must be submitted to the Ministry by **February 28, 2014.**

For any enquiries, please contact Mr. Wilisoni Jiuta or Mr. Savenaca Koro on phone 3305 411 or email to [wilisoni.jiuta@govnet.gov.fj](mailto:wilisoni.jiuta@govnet.gov.fj) or [savenaca.koro@govnet.gov.fj](mailto:savenaca.koro@govnet.gov.fj).

**Shaheen Ali**  
**Permanent Secretary for Industry and Trade**